

Call for Case Studies

on Exploring the Benefits of Traceability for Producers & Workers

Posted:	June 14, 2024
Responses Due:	5 PM EDT September 6, 2024
Preliminary Selection of Cases:	September 20, 2024
Virtual Roundtable:	November 2024
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Introduction

[Verité](#) is an award-winning non-profit organization that illuminates and addresses serious human rights and labor rights violations in factories, farms, and other workplaces around the world. We work with the private and public sectors to build understandings of the labor rights challenges in supply chains and operations and the capacity and skills to solve those problems.

Background

Implemented by Verité, the U.S. Department of Labor-funded [Supply Chain Tracing and Engagement Methodologies \(STREAMS\)](#) project aims to increase the tracing of goods made by child labor and forced labor. This project enables companies, advocates, and government officials to leverage innovative traceability approaches to strengthen due diligence systems and improve conditions for workers in global supply chains. The STREAMS project is building an evidence-base and resources for new approaches at the intersection of supply chain traceability and labor rights due diligence. Verité is leading the STREAMS project in collaboration with core implementing partners including [Better Cotton \(BC\)](#) and the [Responsible Sourcing Network's Initiative Yarn Ethically & Sustainably Sourced \(RSN/YESS\)](#), as well as traceability technology providers including [Sourcemap](#) and [Oritain](#).

STREAMS has supported several pilots of traceability and due diligence approaches in cotton supply chains in India. Insights from these pilots will be released in late 2024. In addition to reporting from these pilots, STREAMS seeks to identify and publish a set of case studies that explore specific ways in which traceability can be leveraged for producer and worker benefit.

Objective of the Case Studies

STREAMS aims to identify a set of case studies in agriculture and other sectors that explore how traceability systems, technologies and methods can provide benefit for producers and workers. The case studies are expected to focus on one or more of the following topic areas:

- How a traceability system, technology or method can support the assessment or improvement of labor conditions in one or more nodes of a supply chain;
- How a traceability system, technology or method can support workers' efforts in the supply chain to communicate their needs, interests and concerns; and/or
- How a traceability system, technology or method can create or promote financial or other benefit for producers and workers along the supply chain.

A set of up to 10 case studies will be selected, drawn from different regions and industries.

Organizations whose case studies are selected will be invited to present and discuss their case studies at a virtual roundtable. Following the roundtable, the case studies will be featured on the [STREAMS](#) website and in awareness raising and capacity building activities organized by Verité for government, the private sector and civil society.

Resourcing Provided for Case Studies

Verite will offer support of USD 5,000 per case study to compensate for the time and effort in drafting the case study and participating in a virtual roundtable.

Guidelines for Submission

Proposals are due on **September 6, 2024 at 5pm Eastern Daylight Time (EDT)**.

Case study proposals should be no more than two pages in length and should include a title, contact point, case study abstract (50 words), problem statement, and description. The description should include details on the traceability method and technologies involved, the scope of the traceability intervention, and any identified results or impact. Scope information should describe the geographies and sectors/supply chain segments, any associated partner organizations, the timeline for implementation, and the project status (e.g., complete, on-going, or in planning phase).

Case studies can be submitted by more than one organization in partnership, but at least one of the submitting parties must be a supply chain organization (e.g., a retailer or brand, supplier, or certification or sustainability scheme).

Case studies will be selected based on alignment with the STREAMS objective of identifying measurable potential traceability benefits for workers and producers, as well as to achieve representation of cases across diverse sectors, traceability approaches, supply chain contexts, and geographies.

Please submit your proposed case study by emailing it to streams@verite.org.

Organizations selected will be notified by September 20, 2024. Once selected, organizations will be asked to prepare a 5-10-page case study and roundtable presentation within two months, based on a template provided by Verite, along with any supplemental files (photos, articles, website, media links etc.).

Contact Anastasia Lynge (alynge@verite.org) with questions or clarifications.