# Graphic/eLearning Design Internship
## Summer 2024

**About Verité:**

Verité is an Amherst-based non-profit and award-winning pioneer in the social auditing, training, research, and consulting field. The organization has over 25 years of experience working with Fortune 500 corporations and their local suppliers through our global network of NGO partners. Verité works in over 70 countries to empower companies, factories, NGOs, governments, and workers to create sustainable workplace practices in the factories and communities where our consumer goods are made and the raw materials that go into them are sourced. For more information, please visit https://www.verite.org.

**Start date**: Negotiable; June

**End date**: Negotiable; end of August, beginning of September

**Hours:** Interns are expected to work a minimum of 200 hours over the course of the summer. Exact start and end dates and weekly hours are otherwise negotiable.

**Logistics:** All internships are currently remote. For interns local to Western Massachusetts, coming into the office can be discussed.

**Benefits:** Verité offers interns a stipend in the amount of $1,500 for the duration of the session. If your school also provides either funding or academic credits for intern work, Verité is happy to assist with the required paperwork. It is the responsibility of the student to check with their institution to be sure they meet any requirements prior to accepting a position.

We plan various events for interns to interact with senior and other staff and provide opportunities for mentoring and networking. We also provide references upon successful completion of the internship.

**Tasks may include:**

- Working with e-learning development software Articulate 360 and/or Vyond to contribute digital media inclusions that will help enhance learner engagement
- Supporting course development for our online training program through visual/graphic design
- Developing short animations to increase student engagement with Verité's educational materials
- Providing visual design and formatting support for PowerPoint presentations and Word documents
- Working with Subject Matter Experts, Training Manager, and Learning Management Administrator to create effective online instruction, presentations, videos and/or graphics
- Contributing to Verité's library of visual resources
- Providing minimal administrative support to design team, as needed

**Skills, abilities, and competencies:**
- o Proficiency with Adobe InDesign and Illustrator required
- o Proficiency with or interest in deepening understanding of fundamentals of instructional design
- o Experience with Adobe Aftereffects, Vyond, or similar and/or a desire to learn animation software a plus
- o Strong communications skills, both written and verbal
- o Demonstrates sensitivity, professional competency, and/or personal experience thinking and working effectively across boundaries and engaging with the diverse marginalized populations impacted by Verité's mission*

    *These include, but are not limited to: gender, race, religion, age, disability, gender identity, sexual orientation, marital status, pregnancy status, nationality, class, political opinion, union affiliation, or social or ethnic origin.*

Verité is committed to a diverse work force and is an Equal Opportunity Employer that does not discriminate against any employee, intern, or applicant for employment or internship on the basis of race, ethnicity, national origin, age, sex, sexual orientation, gender identity or expression, class, religion, veteran status, ability, and any other federal, state, or locally protected classes.

**How to Apply:** Please include a **resume, cover letter, and visual design sample/portfolio item** in your application. Please apply at this link. Any questions can be directed to the Internship Coordinator at verite@verite.org.