

VERITÉ

Fair Labor. Worldwide.

Verité is a growing, award-winning non-profit organization that illuminates and addresses serious human rights and labor rights violations in factories, farms, and other workplaces around the world. Our global staff of diverse, passionate, and committed team members serve private- and public-sector clients by building their understanding of labor rights problems in global supply chains and developing their abilities to solve those problems.

Title	WordPress Web Developer
Location	Verité is located in Amherst, Massachusetts, USA. Remote applicants are welcome, but preference may be given to applicants based in a time zone within two hours of Eastern time.
Role	The WordPress Web Developer will design and implement attractive and functional webpages for Verité’s website and project-specific microsites. The WordPress Web Developer will work with a multidisciplinary team to translate design and project communications into functional, user-friendly websites that disseminate useful information and resources to project stakeholders.

Responsibilities

	Utilize WordPress and Divi page builder to create new web pages and amend the existing website as needed.
	Collaborate with communications, graphic design and project implementation staff to translate design and project communications needs into functional web pages.
	Monitor the ongoing performance of the website and optimize website performance to adhere to standards set by Google’s PageSpeed Insights, Page Experience, and Core Web Vitals reporting.
	Implement search engine optimization best practices.
	Provide technical support and training to Verité staff for managing and updating the WordPress content management system.
	Troubleshoot and resolve issues such as website bugs or problems related to themes, plugins, or hosting environments.
	Stay up to date on WordPress developments including researching, learning, and implementing the latest WordPress software and coding updates.
	Conduct cross-browser and cross-device testing to create consistent user experiences across various platforms and devices.

Required qualifications

	Bachelor’s degree in computer science or a similar field.
	Proven work experience as a WordPress developer with experience using Divi page builder and Gutenberg.
	Knowledge of front-end technologies including CSS3, JavaScript, HTML5, and jQuery.
	Good understanding of website architecture and aesthetics.
	Ability to efficiently manage deadline-driven projects.
	Excellent communication skills and ability to function effectively within a remote workforce.
	Solutions-oriented, creative and able to think outside of the box.

Preferred qualifications

	Knowledge and experience in implementing information architecture and UX principles.
	Spanish language proficiency.
	Experience in account or project management.
	Experience working with a culturally, socially, and geographically diverse staff.
Qualifications for all Verité positions	
	Demonstrates strong personal commitment to Verité's mission or related social justice objectives in human rights, labor issues, international law, or corporate social responsibility.
	Demonstrates professional competency and/or personal experience thinking and working effectively across boundaries. *
	Demonstrates sensitivity and competency engaging with the diverse marginalized populations impacted by Verité's mission around the world.
	Personal reliability and commitment to organizational success.
	Maintains confidentiality in communications as appropriate.
Salary	\$45,000.00 - \$58,000.00 annually commensurate with qualifications and experience.
To apply	Please submit a resume and a brief cover letter through the Verité application portal at www.verite.org/careers . No telephone or email inquiries will be accepted for this position.

*These include, but are not limited to gender, race, religion, age, disability, gender identity, sexual orientation, marital status, pregnancy status, nationality, class, political opinion, union affiliation, or social or ethnic origin.

Verité is committed to a diverse work force and is an Equal Opportunity Employer that does not discriminate against any employee or applicant for employment because of race, color, sex, age, national origin, religion, sexual orientation, gender identity and/or expressions, status as a veteran, and basis of disability or any other federal, state, or local protected class. Verité's daily work to achieve our vision of a world where people work under safe, fair, and legal conditions is inherently linked to topics of diversity, equity, and inclusion. Recognizing that the labor market and institutions have long marginalized people of color, LGBTQ+ people, women, and people from working class background, we therefore feel the need to be particularly proactive in encouraging candidates who identify as such to apply.