

VERITÉ

Fair Labor. Worldwide.

Verité is a growing, award-winning non-profit organization that illuminates and addresses serious human rights and labor rights violations in factories, farms, and other workplaces around the world. We serve private- and public-sector clients by building their understanding of labor rights problems in global supply chains and developing their abilities to solve those problems.

Title	Director of Communications
Location	Remote with a preference for US Eastern time zone, with occasional travel to our headquarters in Amherst, MA

Role	
	<p>The need for Verité’s unique voice on supply chain issues has never been greater, and we are looking for a values-aligned communications leader to join our team and help advance our mission. This senior position will lead the organization’s global efforts to build awareness, understanding, and action on labor rights issues across the public, private, and civil society sectors.</p> <p>The Director of Communications will be a passionate team builder, eager to work with Verité’s dedicated staff and external stakeholders to cultivate and advance the organization’s public profile and influence with target audiences, including companies, governments, civil society organizations, media, and consumers. The Director will lead the design and implementation of a global communications strategy and will be responsible for external communications and content marketing across multiple platforms and channels.</p>

Responsibilities	
	Support Verité’s vision and work to advance labor rights in global supply chains by collaboratively developing and implementing a global communications strategy designed to increase the organization’s visibility, advance thought leadership, and support the organization’s policy and advocacy goals.
	Champion communications as an important and strategic way to advance the organization’s mission and goals. This includes working with the leadership team to inform organization-wide strategy and decisions, and collaborating with program staff to understand their work and help them appreciate the importance of effectively capturing and disseminating key insights.
	Develop and leverage thought leadership opportunities that enhance the organization’s presence and value proposition across all audiences. This includes identifying, developing, pitching, and placing appropriate media opportunities that amplify the organization’s vision, mission, and impact.
	Manage the communications team, including current communications staff and consultants, as well as external technical and design resources as needed. The Director will have the opportunity to evolve the communications team and provide strategic advice and support across the organization, including the possibility of hiring, training, and managing additional staff and consultants as needed.
	Build and manage relationships, both internally and with external stakeholders and aligned organizations and individuals who can help advance Verité’s mission.
	Manage, cultivate, and deploy the organization’s reputation and voice, and serve as a spokesperson for the organization as needed.
	Collaborate with Verité’s Training and Resource Center on production of video, multimedia, and graphics for public-facing materials.
	Work closely with Verité’s marketing and fundraising staff to create materials and messaging to

	support their outreach.
	Other duties as assigned.
Required qualifications	
	A commitment to the changes needed to create just and equitable working conditions around the world, and to working closely and collaboratively with clients and colleagues to achieve this change.
	Bachelor's degree in journalism, marketing, communications, or a field relevant to Verité's work.
	Minimum of ten years of relevant professional experience developing and implementing effective communications strategies for multiple audiences and across various channels, demonstrating progressively more responsibility and impact over time. At least three years supervising a team.
	Significant experience translating complex social change challenges and activities (preferably those related to labor, human rights, and/or supply chains) into accessible communications for diverse audiences.
	Advanced knowledge of strategic communications best practices, particularly in strategic messaging, global reputation management, and media relations.
	Enthusiasm, maturity, and proven leadership, with the ability to position communications discussions at both strategic and tactical levels within the organization and in partner and client settings.
	Strong English language writing and editing skills, and the ability to work closely with others to produce content.
	Ability to interpret content performance data and generate actionable insights.
	Superior client service skills, with proven ability to forge effective working relationships and influence stakeholders.
	Demonstrated organizational and project management skills, and attention to detail.
	Self-driven and able to work effectively both independently and collaboratively as part of multiple teams in a fast-paced environment.
	Experience with MS Office 365, Adobe Acrobat, Photoshop, InDesign, Illustrator, Google Analytics, Tag Manager, and Ads.
	Legally authorized to work in the US indefinitely.
Preferred qualifications	
	Experience with design software including Adobe Creative Suite, Canva, and Infogram; or with eLearning software including Articulate Rise and Storyline, Adobe Captivate, and Learn.
	Fluency in written communication in Spanish, French, or Portuguese.
Qualifications for all Verité positions	
	Demonstrates strong personal commitment to Verité's mission or related social justice objectives in human rights, labor issues, international law, or corporate social responsibility.
	Demonstrates professional competency and/or personal experience thinking and working effectively across boundaries.*
	Demonstrates sensitivity and competency engaging with the diverse marginalized populations impacted by Verité's mission around the world.
	Personal reliability and commitment to organizational success.
	Maintains confidentiality in communications as appropriate.
Salary	\$100,000 - \$120,000 commensurate with qualifications and experience.

To apply

Please submit a resume **and a brief cover letter** through the Verité application portal at www.verite.org/careers. No telephone or email inquiries will be accepted for this position.

*These include, but are not limited to: gender, race, religion, age, disability, gender identity, sexual orientation, marital status, pregnancy status, nationality, class, political opinion, union affiliation, or social or ethnic origin.

Verité is committed to a diverse work force and is an Equal Opportunity Employer that does not discriminate against any employee or applicant for employment because of race, color, sex, age, national origin, religion, sexual orientation, gender identity and/or expressions, status as a veteran, and basis of disability or any other federal, state, or local protected class. Verité's daily work to achieve our vision of a world where people work under safe, fair, and legal conditions is inherently linked to topics of diversity, equity, and inclusion.

Recognizing that the labor market and institutions have long marginalized people of color, trans and LGB people, women, and people from working class background, we therefore feel the need to be particularly proactive in encouraging candidates who identify as such to apply.